



Photo-L. Cristina Valdes  
Genie Bowie: "What difference is there between being mistreated by a male chauvinist and being mistreated by hostile women?"

# Campus Women's Center: students complain of bias

Julie Simon

Several SF State students have accused the Women's Center of catering to lesbians at the expense of heterosexuals, particularly third world women.

The complaints come from all quarters: blacks and whites, returning students, young and middle-aged women.

The center, located on the Student Union's mezzanine level, is funded by the Associated Students (AS). It is, according to its own 1974 summary, a place where "women can gather for support, meetings, counseling or just a quiet rest on the couch."

But to some campus women, even the couch seems off-limits.

Connie Boyer, an SF State student, went to the center on several occasions last spring. On her last visit, Boyer said she sat down awhile to look over some papers.

"They wanted to know why I was there and what I wanted. I was made to feel very uncomfortable, like I wasn't part of the club and had no business being there. I never went back after that," she said.

Linda Poole is a gay, white re-entry student. She went to the center last May, asking for advice on admissions and women's programs.

"I was sent from one woman to the next. I finally got some vague directions from Shoshana Rosenberg (director of the center) and ended up getting lost."

"I'm gay and I can spot gay women," Poole said. "I don't dress the part, so they thought I was straight and ignored me."

Rosenberg was unwilling to discuss the center's activities. "I want to know the charges before I say anything," she said.

Asked how many third world women come regularly to the center, she replied, "Not many... they have different needs."

Whether or not the center is run by gay women "is not an issue," she said.

Genie Bowie, a 35-year-old black re-entry student, said she has met "resistance" from the Women's Center for over a year, and is disgusted with the whole thing.

"People look at you like you're either lost or you have no business being there," Bowie said. "They're a bunch of white lesbians and they treat you like the enemy if you're not one too. What difference is there between being mistreated by a male chauvinist and being mistreated by hostile women? It's worse from women — you don't expect it."

Bowie first visited the center in Sept., 1975. She said she asked about a skills exchange and was told that such services were not offered. Bowie said she was told the center's main focus was the mistreatment of women by men.

During the Spring semester, 1976, the center offered separate four-hour panel

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# PHOENIX

Volume 18 Number 5 San Francisco State University

Thursday, the Thirtieth day of September, MCMLXXVI

Eight pages

## Audience cheers Hayakawa at USF

Marshall Krantz

After speaking Monday at the University of San Francisco, S.I. Hayakawa reached behind the podium and pulled out a tam-o'-shanter like a magician pulling a rabbit out of a hat.

As he put it on, the crowd of 250 cheered and applauded the former SF State president in recognition of his battle against student dissidents almost eight years ago.

Hayakawa, the Republican candidate for U.S. Senate, has promoted his image as the man who was tough on the radicals.

But on Monday night, he could not remember particulars of the events that have made him a folk hero in conservative America.

"It was a long time ago. I don't remember anything about it," he said, referring to a current class-action suit brought against him by former students.

Hayakawa used the vernacular of sixties' campus politics in an odd manner when he said it was "nice to confront" a student audience again.

In response to a recent remark by SF State Republican club President Daniel Carlson that Hayakawa is "anti-student," the famed semanticist said, "Many people are misinformed, even, I'm sorry to say, at San Francisco State."

Hayakawa maintained that he was pro-student during the student-faculty strike of 1968-69 because he tried to keep the campus open.

Assessing the difference between students now and when he was president, Hayakawa said there is "more studying" going on now and that today's college students have a "much more serious career orientation."

"This is partly due to a changing economic situation," he said, "and it is partly due to the fact that in the 1960s they (students) didn't worry about getting a job when they graduated—they didn't want one very much."

Hayakawa is scheduled to speak next Monday at 12:15 p.m. in the Barbary Coast room of the Student Union. He said he enjoys more support from community college and high school students, who see him as a "non-establishment rebel," than from university students.

Hayakawa is running against Washington and big government. He charged that his Democratic opponent, John Tunney, "depends upon big government" to solve problems and has "little faith in the private sector."

Throughout his speech, Hayakawa voiced strong opposition to what he called "over-regulation" of business by government.

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S.I. Hayakawa: "Many people are misinformed, even, I'm sorry to say, at San Francisco State."

Photo-Martin Jeong

## Faculty—police relations strained; parking problems provoke enmity

Susan Bayerd

"Arrogant, abrasive, and unkind" treatment by campus police was alleged by faculty members at the Sept. 21 Academic Senate meeting.

Ticketing of illegally parked cars, and the police force's allegedly belligerent attitude toward teachers, generated the lengthy, heated discussion.

There are only 3200 parking spaces on campus for more than 25,000 students, faculty, and staff.

Billie Beatty, counseling professor, said the attitude of antagonism is affecting her teaching. She is offended at what she sees as police indifference to her parking needs (she leaves the campus on supervisory duties and cannot always find a legal parking space on her return) and resents the intrusion of parking difficulties as a problem in her teaching day.

Deputy Police Chief Donald C. Stewart said he knows of no incidents of harassment by officers and has heard no complaints other than those of the Academic Senate.

"Teachers," he said, "have a right to be frustrated.

But they have not been unduly picked on or harassed,

and there are no attitudes (on the force) other than good.

"We're cognizant of human problems. We have courses in human behavior."

Stewart said he is working on the problem and has developed over 100 new spaces (including 84 on North State Drive) since the semester began.

Written warnings are placed on some illegally parked cars, but immediate tickets are issued for cars blocking fire lanes or other vehicles' access to lots, according to Stewart.

"They (the police) have their orders," said Norman Heap, vice president of academic affairs. Heap called strained police-faculty relations a "problem of perception more than reality."

"The police are unaware they are being perceived as angry or abrasive," he said.

The reasons for the parking shortage are unclear. Heap said previous administrative decisions in favor of mass transit as an alternative to on-campus parking space may be a factor.

Development of the campus has compounded the

problem by using previous parking areas for construction, such as the new science and administration buildings.

The possibility of having adequate parking in the future is doubtful. Construction costs make increasing space in the student garage unlikely, even if parking fees were increased.

The Frederic Burk School playground, east of the dorms, is owned by SF State, but Heap said that no immediate plans exist to reclaim it for parking.

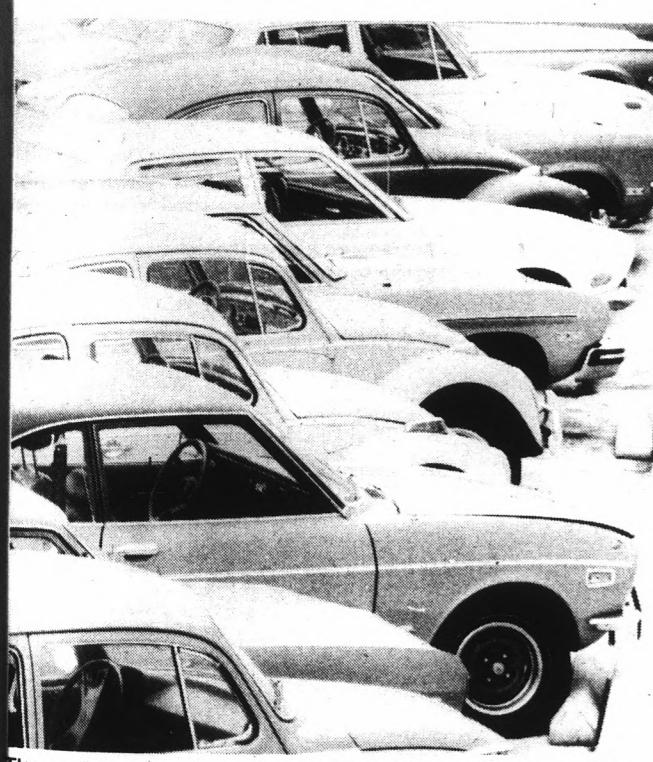
Violet Robinson, Elementary Education professor, suggested removing the old food shacks from the corporation yard area to create a few additional spaces.

Biology professor Larry Swan, a faculty member for 23 years, sees parking problems as "a symptom of abrogation of faculty rights."

"It's going to get worse. It creates a sense of tension and makes it difficult for us to teach — to collect and transmit knowledge. I feel sorry for students with parking problems, but dammit, this is my job."

Stewart said the campus police, too, have a job to do.

"We don't have skyhooks," he said, "and we're frustrated, too."



The parking problem: 3,200 spaces for 25,000 people.

## Students will have say in faculty tenure

Darrell Switzer

SF State students will now have a say in the retention, tenure, and promotion of their teachers according to a directive sent out by the Chancellor's Office.

Students will be able to appear before a department hiring, tenure, retention, and promotion committee to speak for or against the instructor.

The directive is a result of California State University and Colleges Student Presidents Association demands for more student participation in faculty and staff affairs.

The old method of student evaluation of instructors was at the end of each semester when students were asked to fill out evaluation forms.

According to Lawrence Ianni, dean of faculty affairs, students are able to voice their opinions on everything but the hiring of instructors.

"This took a long period of time because the Chancellor's Office is very conservative," said Neil Snortum, a member of the faculty grievance committee.

"The whole system is suspicious of students, but they have to realize that the school isn't for the faculty alone," he said.

"It's a good idea, because if faculty did all the evaluating it would be one-sided," Snortum said.

"Students add a definite balance to the situation."

The retention-tenure-promotion process is time-consuming, according to Ianni.

"There is a lot of time spent in the evaluation process at all levels of the school," he said.

A teacher is hired on a probationary basis, and is

## Bill kills 'merit' layoff proposal

Alan Nation

Faculty lay-off problems that have plagued the California State University and College system for years will be resolved with the passage of Senate Bill 1615.

The bill removes the authority for layoffs from the trustees and places it under the control of the State Legislature.

When the bill becomes law Jan. 1, 1977, layoffs due to a lack of work will occur within departments in the order of non-tenured faculty first, then according to seniority, within the tenured faculty.

Because of faculty opposition, the trustees repealed the amendment in March, 1976. However, at the same meeting, a committee was designated to draft a policy for layoffs, based on the merit system.

A trustees' amendment (Richie Resolution), passed in Jan. 1976, created a merit system for layoffs which was

to be put into effect in May.

The resolution was actively fought by the United Professors of California and the California State Employees Association through a petition campaign and by picket demonstrations at trustee meetings.

The groups lobbied heavily for SB1615.

Robert Cherny, president of the UPC chapter at SF State, said, "On the surface merit might seem consistent but the faculty was upset by the undefined meanings of lack of work and merit."

Cherny said, "The merit system would leave it open for campus administrators to use this system to get rid of faculty they didn't like, for whatever reason."

Senator Albert Rodda, who authored the bill, is the chairperson of the Senate Education Committee.

Although the trustee committee's report is due January, 1977, SB 1615 takes precedence over any further resolutions relating to the layoff of faculty.

evaluated annually by the department's HRTP committee. He comes up for tenure after four years.

The committee evaluates the teacher through observation and student evaluation. After being approved by the department committee, a recommendation is sent to the dean of the particular school.

The recommendation goes to the provost, and if he approves it the teacher is granted tenure. For a promotion, a university-wide committee evaluates the applicant and sends a recommendation to the university president.

"Student participation is a good idea and I find it hard to find anybody that opposes it," Ianni said.

"I feel it will be useful for teachers because they can learn how the students feel about their teaching," he added.

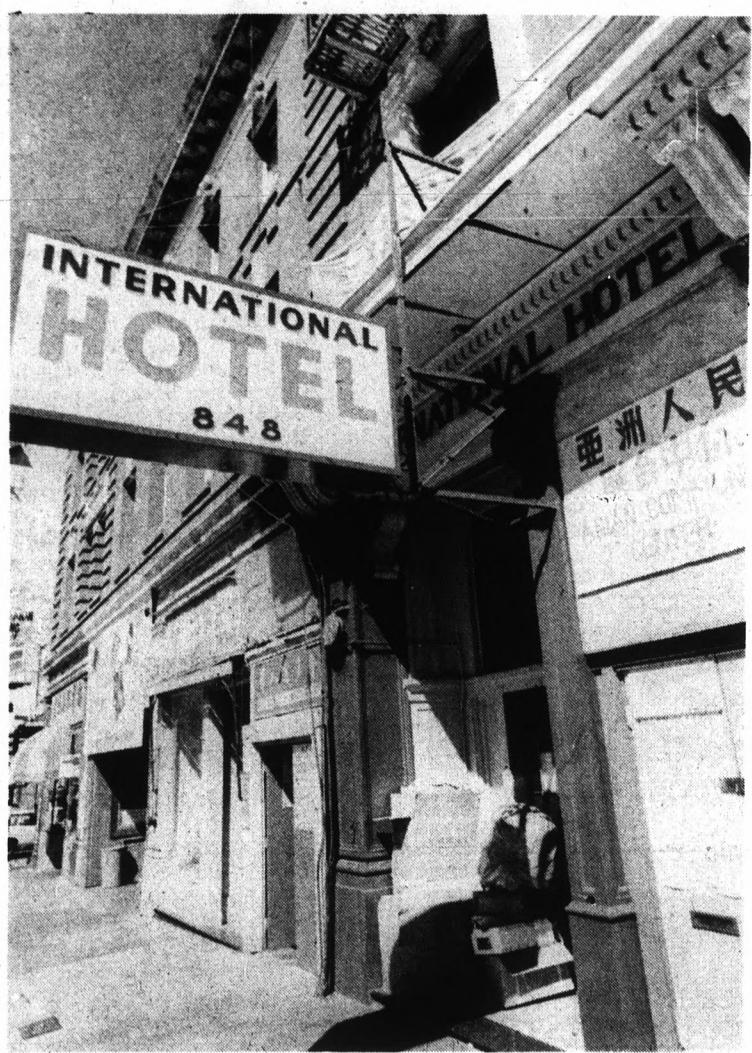
Humanities Dean Leo Young was also positive about the decision.

"It's very hard for a committee to make any sort of decision about the faculty without consulting the student because they are the ones affected by the process," he said.

However, both Young and Snortum pointed out one drawback to the directive.

"Some students might intentionally give a bad report on the teacher because he or she made the class tough," they said.

# Elderly tenants fight eviction



The International Hotel: scene of possible eviction.

Photo-Martin Jeong

## Marlon Villa

Two SF State organizations have involved themselves in a major landlord-tenant struggle.

The Pilipino-American College Endeavor (PACE) and the Revolutionary Students Brigade are giving support to elderly Asians who may be on the losing end of the largest eviction in city history.

The two groups are working in conjunction with the International Hotel Tenants Association (IHTA) and other groups in order to fight a court-ordered eviction. This order, originally planned to be carried out by Sept. 17, has been temporarily halted.

The International Hotel, at 848 Kearny St., is made up mostly of elderly, retired, and low income Pilipino and Chinese Americans. Since 1968, they have fought eviction. Their representative group, the IHTA, has resisted eviction threats from their landlords, the Milton Meyer Co., and more recently, the Four Seas Investment Corp.

According to Emil De Guzman of the IHTA, the International Hotel is one of the very few low rent (\$45 per month) hotels in the Manilatown-Chinatown area. He said the eviction would leave most of the tenants with no place to go.

The last alternative for the hotel tenants is the possible use of the city's power of eminent domain. IHTA has proposed this to the mayor. Through eminent domain, the city could buy the International Hotel from the Four Seas Investment Corp. and sell it back to the tenants.

The San Francisco Housing Authority hired two private appraisers who set the value of the International

Hotel at over \$1 million.

The Four Seas Investment Corp. is asking \$1.3 million. The IHTA has offered \$850,000.

Jim Jaquet, aide to Mayor Moscone, said the city might buy the hotel if the tenants come up with a suitable plan for reimbursing the city.

The IHTA has already raised \$150,000 and is making an appeal for another \$100,000 from the Catholic Archdiocese in Washington, D.C. Through bank loans, and various organizations, the IHTA would try to raise another \$750,000 to \$800,000.

Peter Trimble, assistant executive director of the SF Housing Authority, said, "We have offered aid for the tenants for seven years. We tried to purchase and remodel a new building. But we're restrained. We can only help those who are handicapped or those who are over 64 years of age."

"That's all a bunch of B.S.," De Guzman said. He said the Housing Authority offered very little in the way of help.

De Guzman is not sure that all will be in favor of the tenants. "We're treading on shaky ground," he said. "The tenants may not have a real case." It would take a great deal of effort for the city to purchase the International Hotel under eminent domain, according to De Guzman.

De Guzman said time is a basic problem, that it takes months to come up with an adequate purchase plan. The IHTA feels that eminent domain should be used now, he said.

In the event that the eviction writ is carried out, the IHTA will carry on mass demonstrations in protest. Many residents said they would barricade themselves inside their rooms if an attempt were made to evict them.

# Trustees delay ruling on student newspapers

## Jeri Pupos

State University Trustees have postponed a conflict between the First Amendment and laws that govern student newspapers.

A proposal to allow student papers to endorse political candidates and off-campus issues and control advertising has been referred to committee for six months.

The proposal was introduced by east bay newspaper publisher Dean Leshner, a board member. Leshner said he was disturbed about student demands that the Hayward State Daily

## Pioneer drop Gallo ads.

Leshner said he wanted to "make clear what the law is," and "Campus papers have the same freedom as regular newspapers, including community advertising. They cannot turn down an ad because they are against it."

According to the education code, "A student newspaper may not prohibit or limit a particular advertiser in response to the advertiser's exercise of constitutional privileges, including but not limited to speech, press and association."

But the same law also says a

student paper "may be selective in its solicitation and acceptance of advertising so long as the selection is based on equal application of reasonable time, place and manner restrictions."

Laws governing political endorsements are clearer. Endorsements in the form of signed editorials are acceptable. The reporter must make it clear, however, that his views do not necessarily represent those of the paper.

The paper must provide space for an opposing view before an election takes place.

The trouble at Hayward State began when a publishing board came between students opposing a Gallo ad and the editors of the paper. The

board said the paper must provide free, equal space to the students or drop all wine ads.

At first the newspaper staff agreed to the proposal, but they changed their minds a week later. The board backed the students a second time, causing the staff to quit.

Controversy about political endorsements began last spring at Humboldt State. The Humboldt Lumberjack defied the law and printed unsigned editorials endorsing political candidates for city council. The incident provoked strong reaction from the campus administration after the candidates won.

## Announcement

The Student Health Service will sponsor a program on hypertension Tuesday, Oct. 12 from 9:00 a.m. to 12:00 p.m. in conference room B of the Student Union. Dr. Rouben Akka

will be present to answer questions. A movie will also be shown. Members of the audience can have blood pressure readings taken if they wish.

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## The answer is clouded

PG&E, like a number of other utilities and research organizations, is working on practicable ways to use the sun's energy. Areas that show the greatest promise include heating of homes and buildings, and water heating, including swimming pools.

Using the sun's energy to produce electric power is far more difficult and complicated and is too expensive to use today. And, because the sun only works one shift, conventional power plants will be needed at night or when the sun doesn't shine. Or else ways must be developed for large scale storage of electricity.

Research is under way to develop more efficient solar "cells" to convert the sun's energy directly into electricity. Other research is aimed at using the sun's heat to make steam, or to heat gases, to run turbine generators producing electricity. We hope that continuing research will pay off and that toward the end of the century the sun will be providing a significant portion of needed electricity.

## Other sources of energy

There are 5 sources of primary energy which PG&E now uses for generating electricity.

Northern California has one of the nation's most extensive hydroelectric systems. It produces relatively inexpensive electricity, but nearly all economic and acceptable hydro sites have already been developed. That's why natural gas and oil had to become more prominent in our energy mix.

Unfortunately, the costs of these fossil fuels have been skyrocketing. In the last 5 years, the price of fuel oil has increased sixfold and the price for natural gas has tripled, accounting for most of our rate increases.

PG&E has the nation's only geothermal power development, largest in the world, and we are expanding it. However, we estimate it will supply only about 10 percent of our needs by 1985.

These limitations are reasons why our fifth primary source of energy, nuclear, is so important, and why we, like other utility systems here and abroad, have turned to uranium as power plant fuel. When our two nuclear

units at Diablo Canyon go into operation they can produce electricity for about 40% less than new oil-fired plants, despite higher initial construction costs.

Coal one day may be our sixth source of primary energy. We have recently acquired substantial reserves in Utah.

Wind, solar, garbage, tides, ocean thermal differences, fusion and other developing technologies may someday help us supply your energy. Some may take years to prove out. Others may never become efficient or reliable enough to be competitive. But if and when they are ready, we'll be ready, too. In the meantime, we must meet your demands for electricity.

## Facing the problem together

The demand for electricity continues to grow, partly because population itself

# College credit for reading the paper

## Barbara Cohen

A course whose major reading requirements will be published in two Bay Area newspapers is being offered by SF State this fall.

The program, "Course by Newspaper," is being given through the university's Continuing Education Division, and is available for credit or non-credit.

The only pre-requisite is interest.

The course was developed by the University of California Extension in San Diego three years ago, and is being offered here for the first time. It is based on 16 articles by experts in various fields to be published weekly by the San Francisco Examiner and the San Jose Mercury News.

The subject of study for the Fall semester is "Oceans: Our Continuing Frontier."

H. William Menard, course co-

Other course topics will feature the ocean's impact on art and literature, its resources as they relate to man's needs, and its role in world politics.

In addition to reading the newspaper articles, students will be required to attend three Saturday morning classroom sessions taught by Dr. James C. Kelley, oceanographer and dean of the School of Science. The sessions will include lectures, discussions, and films on the articles, as well as on other required readings.

Emphasis will be not only on the scientific aspects, but the aesthetics of the topic as well, said Kelley.

He said, "Since most people take the ocean for granted," he hopes they will come away from the course with an "appreciation for the magnitude of impact that the ocean has on people's lives."

The articles, which began in the Examiner on Sept. 8, will be published

## Articles published weekly by experts in various fields

every Wednesday.

Marci Manderscheid, program director for University Extension, said that to reach as many people as possible, the two-unit course is being offered at a reduced rate of \$40. Normal cost is \$66.

The first class session will be held Oct. 9, and registration is open until then.

Besides SF State, Course by Newspaper will be given at other Bay Area colleges, including the University of California at Berkeley, University of San Francisco, Merritt College, Foothill Community College, and San Jose State University.

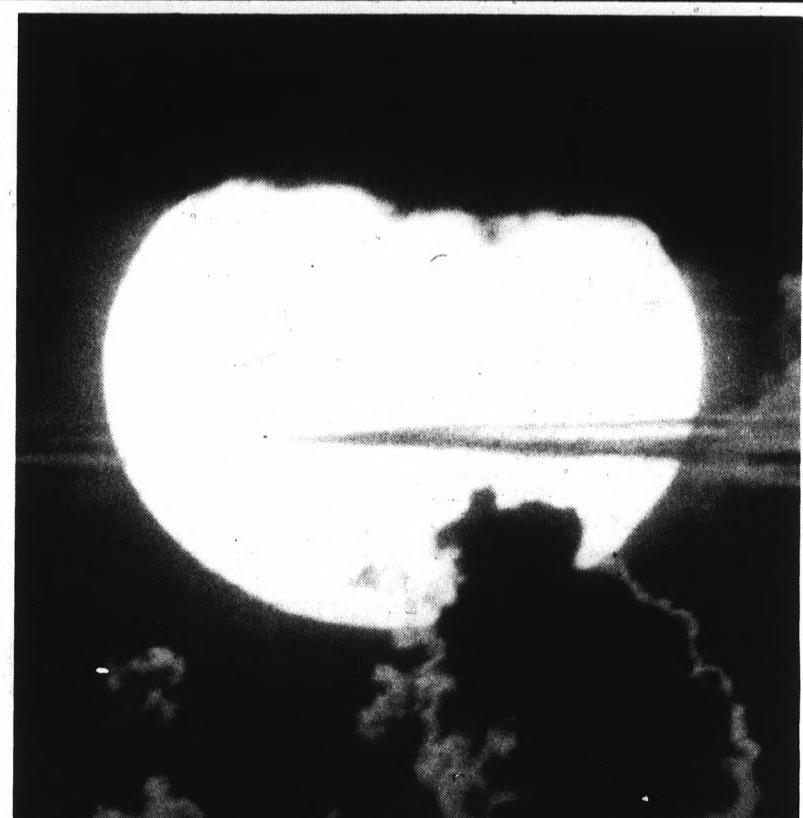
Previous courses have been offered by 500 newspapers through 250 colleges and universities across the nation.

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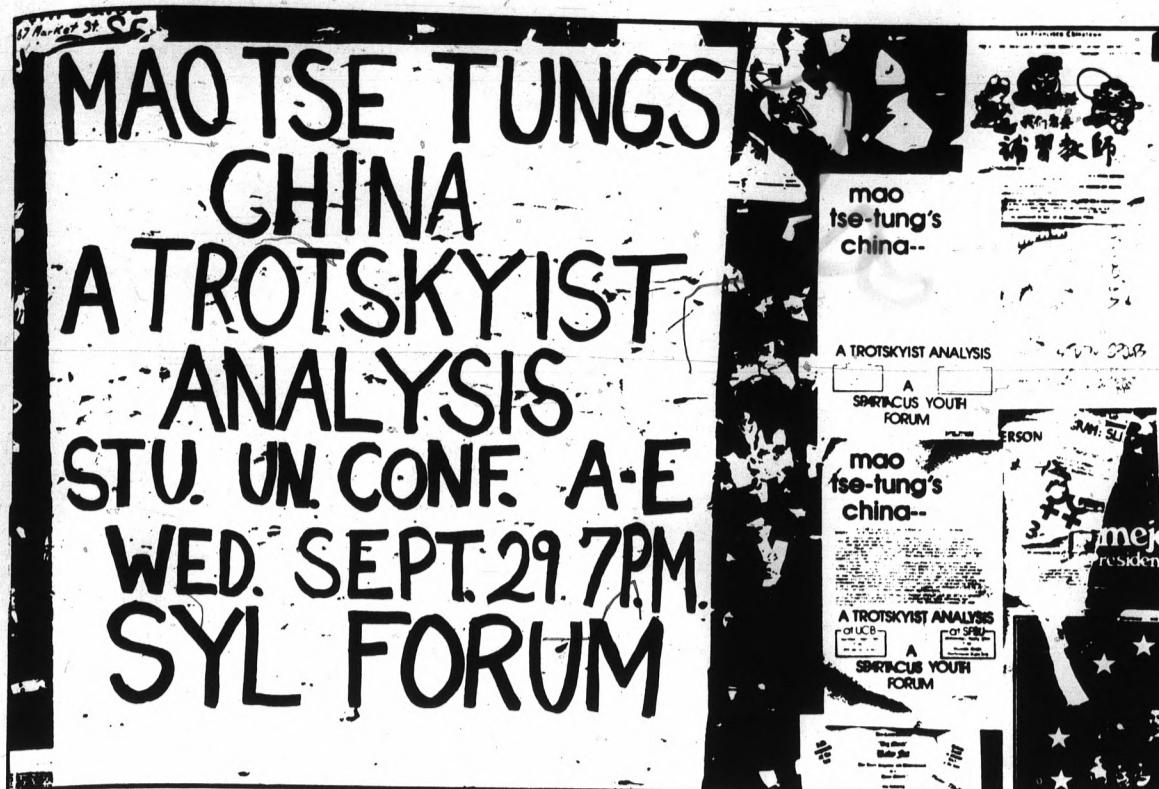


continues to grow. The problem of meeting this growing demand is critical.

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Save energy - you'll save money, too.

PG&E



## News Analysis

# Leftist students change tactics

Mark Janowicz

Pictures of Lenin and Mao stare grimly at the scurrying students in front of the Student Union. Activist groups are setting up shop, peddling table-top literature with an enthusiasm not found in other campus organizations.

Their unique legacy is the strike of 1968, and their common goal is support of working class struggles. Yet the rhetoric of the leftists at SF State doesn't always reflect their tactics, as divisive friction between the groups shows.

They do agree on one point. They feel the "New Left" is not what it was in the heyday of student dissent.

"The New Left died a long time ago," said John Patterson, a member of the Revolutionary Student Brigade (RSB). "When the Vietnam War ended, the movement was narrowed down to a core of people dedicated to the study of Marxism-Leninism."

The RSB obtains its books on consignment from China Books on Stockton Street. "These books are intended to exhort students to struggle against the oppressive class, and show that the upcoming elections are an attack on the masses," Patterson said.

"The Young Socialists were recently kept out of our Mao Memorial to avoid a disruption of discussion--It was an ambush," he said in a hushed, military tone.

Christ Brandlon of the Young Socialist Alliance (YSA) has a different view of the "correct line" for a workers' revolution.

"We are more democratic in our approach," he said. "We see things on a larger scale, and try to be less authoritarian, in the Trotskyist tradition."

Brandlon said the Farmworker's Union is staunchly democratic, but

YSA supports it anyway.

Brandlon seemed baffled by the New Left's demise: "Though there's been a period of inactivity since 1971, radical sentiment isn't declining, just demoralizing."

"And yet, for the first time in 36 years, the Socialist Workers' Party has candidates on the California ballot," he said. Peter Camejo heads up the ticket as Socialist presidential candidate.

The activist groups on campus are factions of larger, nation-wide groups.

The RSB is affiliated with the Revolutionary Communist Party, and the YSA with the Socialist Workers Party.

The organization that strives for the most ideological purity, and consequently has the least tolerance for compromise, is the Spartacus Youth League (SYL). Like the YSA, it espouses the teachings of Trotsky.

"We're ultra-left, but the YSA is revisionist," said an RSB organizer.

While the Spartacus group takes the stand that the leftists of the 1960s were "too eclectic," Bob Cherny, professor of history here, said, "What's left of the New Left certainly wasn't a center of it ten years ago. Even then, the movement wasn't all that cohesive, except in *Time* magazine."

Professor Wayne Bradley has a theory. As a member of the Political Science Department and sponsor for the YSA and SYL, he has knowledge of SF State's left.

He said the real vanguard of the leftist movement in the 60's was made up of people who were born before or during World War II; therefore, they felt a strong sense of sacrifice and had no television in their formative years.

"In contrast, the logical ones to inherit the leadership of the New Left today were probably born around

1950," Bradley said. "They didn't experience any world war, and the TV had become a convenient catharsis. There's very little sacrifice in their life."

"Most freshmen were born in 1958," Bradley said. "They're...a different group of people altogether."

Bradley sees the left's problems centering around a severe case of "tunnel vision," in which conditions are viewed exclusively from an economic framework: "Take the example of a woman who happens to make good money but still feels oppressed--it's hard for some of them to understand that," he said.

"Also, the leftist groups would do well to use 'American' symbols and words. They could be more readily understood by the working class people, who actually feel detached by all the rhetoric."

Bradley added that, "The opportunities will increasingly be there for the campus leftists, if they can recognize them. Conditions of bad weather, a food shortage, and war crises have historically been a time of

# Beer protester explains

Robert Kent Taylor

An Alcoholic Beverage Control (ABC) investigation of a protest against beer on-campus will end next week. SF State's beer license is at stake.

The protest was lodged by biology major Steve Scholten, who is conducting a one-man crusade to keep beer off-campus.

Scholten is a Biology Department applicant for Associated Students' Representative.

"It's scientifically proven, alcohol lowers concentration levels and interferes with studying," said the 20-year-old Scholten, who volunteers in the Student Health Service.

"I intend to stick to my guns during the hearing," said Scholten.

An ABC hearing will be scheduled after the license application review and investigation are complete.

It may take six months for a decision.

Scholten's reasoning is twofold: temptation to minors would result in the use of phony IDs, and "adult

students would buy minors beer..." Scholten had planned to protest the sale of beer on-campus as an "attraction of undesirable elements," but decided not to after the ABC advised him "It's too difficult to prove."

He said, "I don't think beer would benefit the campus in any way whatsoever," and added that "students will miss class because they will invite their friends to drink."

The beer proposal, passed by the Student Union Governing Board, was based on the results of a poll taken last spring.

An overwhelming 85 per cent of students polled supported the proposal which excludes minors from the premises during the limited hours of beer service.

Although Scholten was unfamiliar with the beer survey, he said, "I think I question the validity of the people giving it."

At least 600 students, representing all university departments, proportionate to their populations, were polled by the Student Needs Committee. The results were then processed by a computer.

Michael Munniks, AS Food Services Committee chairman and author of the proposal, said, "All precautions were taken to insure an accurate, valid survey."

"Many of his (Scholten's) concerns

were raised in board discussions," said Munniks. California driver's licenses and student ID's would have to be shown to enforce requirements to discourage minors and "undesirable elements." No beer will be allowed off the premises.

If he had made an effort to contact members of the board, his protest may not have been necessary," he said.

Scholten did not say why he failed to contact a board member. He said, "I'm used to going to the top. It's the old story...the 'buck' happened to be passed to the ABC."

He was distressed by campus criticism.

"No one's ever questioning the protest rights of people who want to overthrow the government; but they are constantly questioning my right."

He said he was also appalled by campus apathy.

"I've talked to a number of students who said they didn't care about the issue," he said. "Well, this is what one man can do."

An aspiring lab technician who may enjoy an "occasional glass of beer with dinner or during a holiday," Scholten said, "I'm not against beer, only the sale of beer on campus." He said, "If students really want it, they can walk 300 yards to Stonestown and buy it."

# Bomb threat here

Lenny Giteck

A telephoned bomb threat caused the evacuation of the Science Building Monday morning.

A secretary in Dean James Kelley's office received the call at 11:00 a.m.

The secretary said the caller told her, "A bomb will go off in the old Science Building in one half hour," and hung up.

She said, "He sounded young and wasn't nervous at all."

The threat was reported to the campus police by Kelley, head of the School of Science. It was Kelley's decision to have the building evacuated.

Bob Marozine, a student who was in class at the time, said, "A cop came

to the door and said, 'We're evacuating the building,' without telling us why or what was going on. We all just got up and left. There was no panic."

Campus Police Sergeant Al Mendoza said all students in the building were out before the bomb was to have exploded. They were able to return to their classes by 11:45 a.m.

Mendoza said it is impossible to check every place where a bomb might be hidden, so the police concentrate on the most obvious possibilities: restrooms, trash bins, and ash trays.

Mendoza said, "This is the first bomb threat we've had this semester. I'm surprised by the timing. They usually come around midterms or finals, when people would like to get out of taking their exams."

# This semester, try something impossible.



Many young men and women say they are going to college for the challenge.

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# PERSPECTIVES



## Editorial

### Beer holdup

Thank heaven someone is looking after students' better interests. A biology major is protecting the SF State campus from the evils of alcohol all by himself.

By registering a lone protest against the sale of beer on-campus, 20-year-old Steve Scholten will keep SF State dry for as much as six months.

Scholten is properly concerned that students will neglect their studies if faced with the overwhelming temptation presented by a glass of brew. He also fears that beer will attract a disorderly crowd.

The only disorderly crowd on this campus is the student government. And judging by its record, it poses little threat. It took well over a year for campus "leadership" to come up with a reasonable plan for what should have been a simple business proposition.

The Student Union Governing Board spent the entire Spring semester waiting for the results of a poll that would tell if students really wanted beer off-campus. That most of them came to power on the B.E.E.R. (Better Education through Equal Representation) party ticket was apparently of no consequence.

To the surprise of no one, the poll showed that an overwhelming majority (85%) favored beer on-campus. Those under 21, who would be barred from a campus saloon, unselfishly voted for beer by a similar percentage.

Everything was set to go on Sept. 1. But then Scholten made himself heard.

Businesses planning to "engage in the sale of..." must post a notice for 30 days prior to opening. That time period is for those with objections to register them with the Alcoholic Beverage Control.

Scholten did not let the opportunity go to waste. There was no way he would let the student body continue on its path to damnation. It looks like SF State will be saved even if it does not want to be.

Steve Scholten. Where were you when San Jose, Long Beach, Pomona, Fullerton, and Stanislaus State Universities needed you?

## International Hotel

### Appeal for justice

#### Marlon Villa

Despite the efforts of two SF State organizations, tenants of the International Hotel may be losing their battle in the fight against eviction.

The two organizations, the Pilipino-American College Endeavor (PACE) and the Revolutionary Student Brigade (RSB) along with the International Hotel Tenants Association (ITHA) and other organizations have temporarily halted a court ordered eviction which was set for last Sept. 17.

PACE, RSB, and ITHA have all worked to publicize the plight of the International Hotel tenants in order to concerned citizens in both private and especially governmental sectors to act in their favor.

For eight years the International Hotel at 848 Kearny St. has battled valiantly, fending off any and all threats to its existence. Now the International Hotel's mortal enemy is the

Phoenix is a weekly laboratory newspaper published during the school year by the Department of Journalism, San Francisco State University. The official opinions of the Phoenix editorial board are expressed in the unsigned editorials. The editorial content does not necessarily reflect the policies or opinions of the Department of Journalism or the university administration.

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# EOP director 'not in touch'

#### L. Cristina Valdes

The Educational Opportunity Program, better known as EOP, seems to be faltering these days, and many complaints center around the program director.

In recent weeks these complaints have surfaced in light of poor recruitment and mandatory requirements: achievement testing, acceptance contract for mandatory courses up to 24 units, and an air of secrecy about the program.

The statewide EOP program was established in fall 1969 to give educationally, economically and socially disadvantaged students the opportunity to obtain a higher education. The program at SF State needs change due to a reported 34 per

cent drop-out rate.

Yet, the changes should be geared to help, not hinder, the academic growth of the student.

Last summer EOP Director Jim Reed, without input from counselors, Ethnic Studies faculty or students, implemented some very strict requirements for the incoming student.

Reed seems to be playing the part of a dictator instead of a director.

Since Reed implemented these requirements, enrollment in all Ethnic Studies departments has declined.

In the case of La Raza Studies, the department to a degree depends on EOP students as a part of their regular enrollment. This year only 48 La Raza EOP students were admitted as compared to 125 last year, and the net effect is a drop in the department's

Full Time Equivalence (FTE) from a target of 100 to 80.

Another criticism centers around the ethnic imbalance generated by last years' recruitment efforts.

For example, as of Sept. 1976, approximately 240 Blacks were admitted as compared to 48 La Raza, 9 Native Americans, 50 Asians and 30 Filipinos.

But there is an attempt to correct this imbalance with the opening of spring recruitment.

At the same time, Reed is consistent in maintaining an air of secrecy about the program.

On two occasions, Reed was invited to a Third World Council Meeting to talk about some of the concerns raised and to clarify the issues.

He backed out of one and cut the other short.

At a meeting last week, a Native American student asked Reed why so few Native Americans were recruited. Reed didn't know why or how many.

He was also asked if a Native American counselor would be hired to fill the position Pat Guillory vacated in Aug. 1976.

Reed replied no. After a one-year struggle, a La Raza counselor was hired; there is one Asian counselor and two Black counselors.

Reed also stated that this was the first time he had spoken or heard the needs of a Native American student.

A director of such a program must be sensitive to the student's needs, but Jim Reed, apparently, is not in touch with the various students he is supposed to serve.

# LETTERS

#### 'GROSS INJUSTICE'

Editor:

I was deeply offended by the Oui ad in the Sept. 16 issue of Phoenix.

We have all been socialized in a sexually defined, dichotomized fashion and we now find ourselves a split humanity. I am in constant struggle wanting to rid my experience of a predestined role in life. I feel defeated when I see sex-roles perpetuated as they were in the layout displayed by the Oui ad.

Journalism is one of our most powerful means of communication and well-exercised communications lie at the very center of the educational process. Education means realization, and we will never be able to change a social injustice until we realize injustices.

It is my feeling that the Oui ad was a gross injustice to all of us, for we all find ourselves in seemingly immutable roles. I would like to know what your ad policy states – and if you have no policy, let us all make some conscious decisions in a direction of human truths.

Martha Abrahamson

#### 'VULGAR APPEAL'

Editor:

How dare you insult me and other women on this campus by printing the Oui Magazine ad with women wearing only a G-string on the cover, advertising said magazine "For the Man of the World!" (Actually, if I were a somewhat aware man, I would be offended, too, at this vulgar appeal to so-called masculinity – Oui's idea of masculinity.) I resent this undignified, stereotypical image of woman as an object of lustful male urges being presented in MY school paper.

"Freedom of the press" notwithstanding, I have grave doubts as to whether you would sell advertising space to a publication which intended to reproduce as advertising copy a cover which sported muscular males in G-strings. Nor can I envision an advertisement by a bawdy magazine which attempted to interest prospective purchasers by illustrating its advertisements with photos of couples engaged in sexual intercourse or other related activities. I assume, since I have not seen such advertisements (nor have I seen any type of porno mag advertisements), that you recognize certain images, such as these examples, as being offensive to many people, in bad taste, or at the very least as being inappropriate to a campus newspaper.

By the same token, I request that if you cannot be moved to support the basic principles behind the Women's Movement in your paper by disallowing sexist advertising, you at least afford women on this campus who are offended by such advertising the consideration of prohibiting vulgar and blatantly sexist photos of our sex from being presented as advertising copy!

Ginger Holman

#### SEXISM

Editor:

Your editorial of Sept. 23 betrays a very deadly misconception of a newspaper's responsibilities in the areas of editorializing and advertising. They are two separate aspects of journalism.

A responsible journalistic publication has separate policies or guidelines governing the general content of each.

Although you state your general editorial policy, you say nothing about your advertising policy: what it is or how it is set. Do you have standards of good taste and acceptability or are you indiscriminate, accepting any and everything that is submitted?

Trying to deal with three problems in one editorial by mixing them together in one big "personal vendetta"

theory simply didn't work: the objections to the Oui advertisement were to the ad itself and its content, not charges of sexism against the Phoenix.

They are an indication from people on this campus that they not only didn't like the content of that ad but that there are very real, very valid reasons for those objections and for the call to add nonsexism to your criteria for accepting an ad and/or its contents.

We suggest you dissociate your editorial and advertising policies (if they already aren't) and re-examine the merits of selling sexist ads or printing ads that exploit women's or men's sexuality by portraying them merely as objects to be acquired and/or used.

An individual's or group's race, creed, color, national origin, sex or sexual orientation must be treated with all due respect and courtesy. Opinions, attitudes and beliefs that express contempt, encourage prejudice, perpetuate erroneous stereotypes or otherwise demean and degrade people for any of the above reasons must be recognized and rejected for what they are: unacceptable trash.

Selling ads that express such sentiments is a silent endorsement of those sentiments, telling readers that these sentiments are OK and valid when they aren't. It is misleading.

The media have a tremendous influence on the attitudes of the people they serve. Printing ads that reflect a principled understanding and social awareness of the above human qualities contributes immeasurably toward promoting a freer, non-oppressive, non-exploitative society. Help smash sexism by refusing to sell or print advertisements that perpetuate sexist themes and stereotypes!

43 signatures  
Available on request

#### MORE SEXISM

Editor:

In relating to the advertisement that was put in Phoenix Sept. 16. We highly object to this sexist piece of advertising and we would strongly hope that this will not occur again as it is offensive to people reading it.

Sue Scramanna  
Ann Switshin

#### PHOENIX APPLAUSED

Editor:

I want to applaud the Phoenix editorial staff for taking a realistic policy stand toward the running of an advertisement by Oui Magazine.

Phoenix made it lucid that the advertisement and editorial content of the paper were two distinct factions of the paper. I find it hard to understand how anyone familiar with the costs of publishing, especially at a college level, could slight you for running this ad.

I would also suggest that these "outraged women" of the SFSU campus peruse such magazines as Ms. or New Dawn and scrutinize their advertisements. If under careful scrutiny you miss the advertisements for wet makeup, bigger breasts, slimmer waists, and essential erotic spells then look again – carefully at these "sexist" advertisements. These magazines are a mouthpiece for women's liberation. Then why do they use such advertisements? The women who run these magazines realize the cost of publication and use this money for their own ends.

SFSU women should take an example from their "street wise" sisters and use "the system" to better aid their cause.

Economics have been the "reality factor" in any revolution. One's ideal-

istic efforts are mere fodder for this avaricious monster, unless the monster is harnessed to work for your own ends.

Joseph P. Fernandez Jr.

#### UNELECTED PRESIDENTS

Editor:

AS President Mark Kerber is quoted in Zenger's Sept. 22: "Yes, I think Phoenix is a racist newspaper..."

He is quoted in Sept. 20 minutes of the Academic Senate: "As a graduate of English 400, I can state that it doesn't teach you to write about anything meaningful."

Phoenix has 50 students of great diversity on its staff, its own editorial board, and three advisers.

Fifty-seven sections of English 400 are offered.

Could Mark Kerber, an unelected AS president, share the same guilt of gibbering generalities as another unelected President? Both obviously get too much attention for their positions rather than their wisdom.

Jerrold L. Werthimer

#### CYCLE PARKING

Editor:

Regarding last issue's letter on the parking problem with motorcycles: first, anyone who has to back over a motorcycle to get out of a parking space must be mentally deficient. I'm sure these same people would never consider backing into another car to get it out of the way if they were trapped in by one, and backing over a motorcycle just to get out seems to be a rather simple-minded solution, not to mention being a somewhat carefree attitude toward another person's property in view of the problem involved.

It would be much simpler and less irritating to both parties involved to simply get out and roll the motorcycle out of the way. Unless it happens to be chained to some immovable object, this should not be much of a problem. Even if the wheel is chained, it is usually possible to slide the bike enough to get it out of the way. One might then leave a note, polite or otherwise, to inform the owner of the problem they are causing. If the bike could not be moved, one could notify the campus police or a traffic policeman, who might decide to cut the chain and have the bike towed away, since the bike would most likely be parked illegally. While the owner of the bike might not be pleased, they would rather pay for a towing fine than for repairs for hit and run damage to their bike.

While smaller persons might have some trouble moving some of the larger bikes, they would probably not have much trouble finding one or two passersby to help them move the bike to allow them to get out, or they might ask a traffic policeman to help them move the bike, since he might feel inclined to leave a parking ticket as a reminder to the owner of the bike.

Any of the above solutions would certainly be preferable to damage suits, court proceedings, or physical threats resulting from damage done to a bike by backing over it to get out of a parking space. Certainly, more parking spaces for both cars and motorcycles are needed, but backing over a motorcycle just to get out of a parking space (or parking a bike so close to a car that it can't get out, for that matter) is hardly a solution to the problem.

I would also suggest that these "outraged women" of the SFSU campus peruse such magazines as Ms. or New Dawn and scrutinize their advertisements. If under careful scrutiny you miss the advertisements for wet makeup, bigger breasts, slimmer waists, and essential erotic spells then look again – carefully at these "sexist" advertisements. These magazines are a mouthpiece for women's liberation. Then why do they use such advertisements? The women who run these magazines realize the cost of publication and use this money for their own ends.

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Conall McCabe

#### MISQUOTED

Editor:

Scott Zonder, one of your reporters, should apologize for his article

in the Sept. 23, 1976, issue of Phoenix. The last three paragraphs, which allegedly quote me, are a complete fabrication. At no time during my conversation with Mr. Zonder was the frequency of waxing floors or sweeping classrooms mentioned or discussed. I did not say that the Plant Operations budget allotted more than enough people in certain areas, nor did I say the Personnel Office wasn't represented. I did not say that the Personnel Office needed new people. I did not say the Personnel Office was more important than the custodians.

Let me tell you what I did say. I said that 10 (ten) positions were frozen for salary savings, a point accurately reflected in your article but attributed to Orrin DeLand. I said that, in addition to freezing the ten positions for salary savings, I had used a couple of Plant Operations positions to replace two of the six positions lost by the Personnel Office due to the cutback in federally funded COD and CETA programs.

I said that both formulas which provide funds for Plant Operations and Personnel were inadequate. However, due to the more than 40% reduction in staff in the Personnel Office resulting from the cutback in federally funded COD and CETA programs, I decided to use Plant Operations' positions to help out Personnel. I also mentioned that Plant Operations continues to use ten COD positions which is of considerable assistance beyond those in the regular budget.

Mr. Zonder failed to keep a second appointment he made with me. Had he done so, I would have added that as many as 30 part time work study students have been working for Plant Operations. This is the equivalent of about five full time employees. While I can appreciate the concern expressed by members of the custodial staff, the fact is Plant Operations has available for custodial purposes the services of ten COD positions funded by the federal government, the equivalent of five full time positions, by way of student work study



# No baloney found in Brown Bag Theatre



Peasants race (in slow motion) toward a chest of gold, tauntingly offered by King Pere Ubu, in the Brown Bag Theatre production of *Ubu Roi*.  
Photo-Martin Jeong

## ARTS & ENTERTAINMENT

### Near-professional performances expected in Concerto Concert

A Concerto Concert, featuring some of the finest individual musicians and conductors on campus, along with the 75-member University Symphony Orchestra, will be the first major event from the Music Department this year. It will be presented next Wednesday, Oct. 6, at 1 p.m. in Knuth Hall. Admission is free.

Professor Laszlo Varga, director of the Artist's Series and the Morrison Chamber Music Center at SF State, is responsible for the program, the first of two Concerto Concerts this semester. The performers and music were selected by him from applications made by graduates and undergraduates. He thinks the program will be of high quality despite the semester having just begun.

"The level of playing will be very close to full professional level," he said. "I put together a program that is compatible, putting wind players and strings together to build a balance."

The music chosen for Wednesday's program is: Mozart's Flute Concerto

No. 1 Opus 15 in D minor; the Capricorn Concerto, written for flute, oboe, trumpet and string orchestra by Samuel Barber; and Brahms' First Piano Concerto.

Varga described the flute concerto as a typical example of a concerto work from Mozart. In contrast, he described the Capricorn Concerto as "very unusual."

As for the Piano Concerto, he described it as "a gigantic concerto that was originally conceived as a symphony and sounds like a symphony." (Only the first movement of the concerto will be performed.)

Mary Ellen Novitsky will be the soloist in the flute concerto; Byron Duckwall will conduct. The soloists for the Capricorn Concerto will be: David Rosen, flute; Andrew Fisher, oboe; and Michael Farthing, trumpet. Bruce Dresser will conduct. The final selection will feature pianist Deborah Cohen; Varga will conduct.

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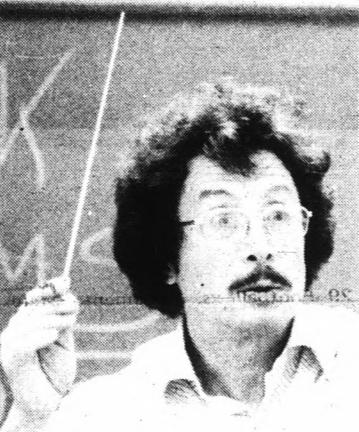
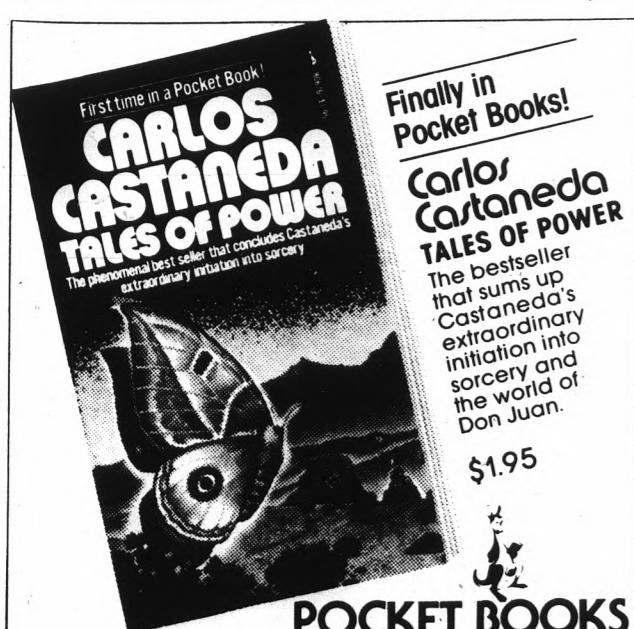
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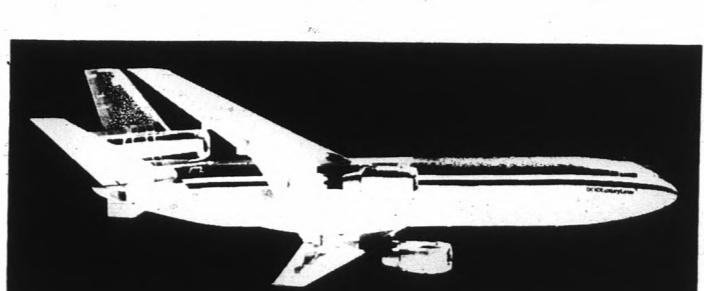
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by Alfred Jarry. Uniformly dressed in pink flannel long underwear, they played out the comic story of the unscrupulous ascension of Pere Ubu as King of Poland, his subsequent overthrow and forced exile.

The company for Brown Bag, supervised by professor Jack Cook, consists of 20 seniors in theatre arts, described by Cook as "the best in the department." A different play is presented each week, Tuesday through Friday, from 12:05 to 1 p.m. in CA 102.

The first production, which ran Sept. 14-17, was *Krapp's Last Tape*, written by Samuel Beckett. Tom Tyrrell played Krapp, an irascible, perverse old man found in his filthy room listening to tapes that he had made years earlier, then a young man with ambition and a "future." Looking like Archie Bunker, with the voice and mannerisms of a Jonathan Winters' character, Tyrrell brought Krapp to life -- finding bananas in desk drawers, periodically taking belts from a bottle of booze, and freely laughing at passages on tapes reminding him of his past.

The production was marred, however, by some tedium. Several parts of the tapes played were recorded slowly and deliberately rather than in a spontaneous fashion, as Krapp does in recording his last tape.

The entire company was cast in last week's production *Ubu Roi*, written

by Mark Twain, is a delightful spoof on the familiar saga. Bernadette Scheid gives an excellent performance as the talkative, enticing, petulant Eve. Mark Felicette gives a convincing performance as the independent, strong-willed Adam, who is gradually won over by Eve's charm and her "baked apples."

The play's dialogue is especially clever, as the pair try to understand their existence and their relationship with each other and the world they live in. Names must constantly be given to things and ideas. Such words as "tear," "chicken," and "superfluous" evoke amazed reactions. Eve confidently names Niagara Falls because "It looks like Niagara Falls."

Seating is limited to 50 in CA 102, which has an intriguingly stark appearance and provides a minimum of props. The line begins to form about 11:40.

### Students 'get feet wet' in Drama Showcase

Linda Saldaña

The curtain has lifted on Drama Showcase, a series of plays and musicals produced and directed by SF State students.

The first production, *Conversation with a Lady*, opened Tuesday and can be seen today, Sept. 30, at 1 p.m. in CA 104.

This play, a comedy, centers around an 18-year-old boy and a hooker he visits for his first sexual experience. It was written by SF State student Keith Orsolini and directed by creative arts major Michael Hasty.

The message of the 20-minute play, said Hasty, is that "fantasy often prevents you from fulfilling your real desires."

Operating with a minimum of faculty supervision, Drama Showcase allows students to produce their own shows. Showcase coordinator Libby Tucker called it a "testing ground."

A student who wants to do a show presents his idea to Tucker. After discussion and approval, the piece is given a performance date. After that the student is on his own.

"It allows people who haven't designed major shows to get their feet wet," Tucker said. "They're not doing it for credit; they just want to do theater."

Producers are allowed a small budget to cover stage technician salaries, but for costumes and other materials they must draw from drama department stock or their own resources.

Some of the future offerings by Drama Showcase will include original student plays, cuts from a variety of dramas, poetry readings, and a children's opera, *The Prince of Macaroni*, which will coordinate the Music and Drama Departments.

*Zoo Story*, written by Edward Albee, will be the next production. Directed by Tom Bryant, it will be presented Oct. 12 and 14.

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# BACKWORDS



Cyra McFadden, The Serial author

## Hoofing it in the mountains

### A guide to hiking in Santa Cruz

Mark Harden

The tangled clumps of poison oak are already turning bright crimson. But that's only one reason to head off to the Santa Cruz Mountains this fall.

Even if you're not a fan of this infectious shrub, there's still the mild October weather to enjoy.

In the summer, nature lovers must share their favorite poison oak clumps with thousands of scurrying, screaming tourists.

Now, with the kids back in school and their parents at work, you can drive down to the mountains on weekends and usually have the many parks there all to yourself.

With that in mind, consider a few of these possibilities for fall hiking trips in the Bay Area's back yard.

Two good parks to go to in the Santa Cruz Mountains are Big Basin and Castle Rock. To get there, take Interstate 280 south to the Big Moon Bay exit. Turn off and head west, then turn off at the Big Basin sign and take Skyline Blvd. (Highway 35) south. From there it's about 40 miles to both parks.

Big Basin Redwoods State Park is the largest preserve in the mountains. It is also California's oldest state park, founded to preserve impressive groves of virgin redwood growing in deep basins on the west slope of the range.

Big Basin park headquarters, which is several miles west of Skyline Blvd. via Highways 236 and 9, is the starting point for several trails.

For a real "knee-bender" hike to limber up with, take the Pine Mountain trail to the top of Buzzard's Roost for a good view of the park and surrounding mountains. Don't forget a canteen, though—there's little water along the trail and not much shade once you climb out of the forest.

## Volunteer students assist city agencies

Al Hunt

The Campus Volunteer Bureau is keeping SF State in touch with the city. More than \$250,000 worth of services have been donated to the city through the bureau since it began in 1974.

Agencies are currently requesting volunteers to work in recreation, health, education, handicapped, communications, adult probation, counseling, pre-school and women's affairs.

"We've seen about 115 students this semester who have volunteered their service," said Bob Westwood, director of the bureau. "In the 1975-76 school year 400 volunteers were interviewed and 70 per cent were placed with an agency where they worked six to eight hours a week."

"We can always use more people, and if we don't have position to fit their abilities, we'll try to find it," Westwood said.

"In May, 1974, when I worked the front desk for the Student Activities office, many students came in wanting to do volunteer work. I did some research and found there was no volunteer bureau on campus, so I started one with funding from the Student Activities office. The bureau was justified because students expressed a need for it," he said.

#### West Waddell Creek canyon.

The best trail of the three is the Berry Creek Falls trail, which drops directly into the West Waddell Creek canyon and follows it for several miles, winding among tall trees.

This route eventually intersects the Howard King trail, then turns north into Berry Creek canyon. You pass Berry Creek falls as you follow the creek upstream to another small waterfall and the intersection with the Sunset Trail. Just beyond is the trail camp.

Santa Cruz Mountains hiking doesn't end with Big Basin. The new Castle Rock State Park offers a spectacular walk through a forested canyon to Castle Rock Falls.

Another trail climbs steeply for a few hundred yards to Castle Rock itself.

Both trails start from a parking lot just off Skyline Blvd. To get there, keep driving south on Skyline Blvd. for a few miles past the turn-off to Big Basin.

There's a trail camp at Castle Rock Park too—at the end of the longer trail past Castle Rock Falls.

#### Mark Salditch

The yachts in the San Rafael Marina rocked gently in their moorings, making light slapping sounds. A few hundred feet away, in the Record Factory parking lot, the electronic pulsations of a rock group called Roadhog entertained a group of around 800 "Dead Heads" (as Grateful Dead rock group fans are known).

The people gathered last Sunday to take part in an auction featuring bits and pieces of the Grateful Dead's past.

"The money from this auction, besides going to our own personal survival, will be used to finance such projects as the Dead Tape Archives, and possibly to produce a Grateful Dead artbook," said Steve Brown, occasional employee of the Dead and organizer of the event.

"I haven't seen such a right-on crowd since the last Cheech and Chong concert," quipped KTIM disc jockey Paul Boucher.

Anything vaguely connected with the Dead was for sale to the highest bidder. If you ever wanted to own an old Jerry Garcia guitar pick or Mickey Hart's drum head, this was the place to be. Such Dead-related items as old San Francisco ballroom posters and the original art from Dead album covers were also for sale.

"I've got Jerry Garcia's missing finger in a mason jar," joked Dead Head Paul Wexler.

Most of the original art was done by Stanley Mouse, Alton Kelly, Phil Garris, or Victor Moscoso, who share a studio in San Rafael called the Peanut Gallery. There were also originals for sale by Rootin' Randy Tuten, who does the ads for Bill Graham.

"I'm not a registered Dead Head, but I'd like to be," said Michael Chavez, 22. "I wanted to buy some stuff, but I didn't have as much money as they wanted."

Prices ranged from \$25 for a plaster skull, made by David Best, that toured with the Dead in '74, all the way up to \$2500 for the original art to Dead drummer Mickey Hart's first solo album, *Rolling Thunder*. *"Rolling Thunder* sold for \$2500 before the

## She puts satire in her serial

Harold Kruger

Cyra McFadden resigned recently as SF State's JEPET coordinator so she could spend more time with her dear friends Kate and Harvey Holroyd.

Kate, who frequented "Rich Radicals for Hayden" rallies, is into primal screaming and really wants to be rolled. She hates male chest hair. She occasionally hyperventilates when she hears the words "wholistic nutrition," "hypnosis" and "massage."

Harvey, 40, lusted after his secretary, Ms. Murphy, and her "succulent" thighs. When Harvey couldn't have her and them, he moved in with an 18-year-old Safeway checker, Marlene. Harvey discovered that his right earlobe was an erogenous zone.

The Holroys' daughter, Joan, ran off with the Moonies. Her boyfriend, Spenser, is one of the few high-school dropouts who drives a Ferrari.

That, basically, is the Holroyd family.

"I think of them as nits," McFadden says. "They're pleasant—I hope—reasonably engaging people, fairly likeable. They're deeply involved with the whole notion of going through changes."

McFadden should know: the Holroys are her creation. They and their Marin acquaintances appear most every week in a newspaper serial called (what else?) *The Serial*. Although it disgusts some, shocks others, it entertains most readers of Marin's weekly tabloid newspaper, *Pacific Sun*.

Her fame and reputation has spread throughout Marin County.

"I'm becoming branded as a professional smart-ass," she says. "This is bothering me a slight bit."

McFadden is a reporter who is never hampered by the rules of good, objective journalism. She observes the absurdities of Marin life, "the crazy

upheavals in people's lives as they suddenly wake up in the morning and say, 'What's it all about, Alfie?'"

She purposely exaggerates for satiric effect. And in Marin there's a lot to satirize.

"I don't feel above it. I certainly feel that my own life coincides in some degrees with the lives of my characters," she says.

"But I'm far stiffer, I think, and timider and more conservative and dull."

Dull?

"Well, I'm still married after 15 years for starters. For fictional purposes, I'm a complete bust," McFadden says.

Even in Marin a "bust" can achieve success.

"You cross the Golden Gate Bridge," she observes, "and you are suddenly on another astral plane."

Marin doesn't have a monopoly on kookiness and kinkiness. Armistead Maupin lampoons San Francisco's eccentricities as he spins "Tales of the City" in the *San Francisco Chronicle*.

Maupin started a serial three years ago in the *Sun's* short-lived San Francisco edition. He wrote the last episode in 1974, only to resurrect the characters in the *Chronicle* last May.

McFadden, who had done some serious writing, began her serial a year ago. She once tried to write a novel about Marin, but it trailed off into parody.

The rich and well-heeled, as portrayed in *The Serial*, revel in their infidelity as they joyously leap from one bed to another.

"There is a kind of constant romantic roulette going on," McFadden says.

Between leaps, the characters dabble in every consciousness-raising scheme imaginable, from est to biofeedback. McFadden mercilessly

parodies this obsession with self. "They're simply involved in nature foods and body contact," she says.

Marin residents are into other things, too. Money and affluence, for example. The first installment of *The Serial* described a game of Monopoly that "dictated that every time you made another 'thou' aff taxes, you moved and gained another hundred feet in altitude."

Marin also has its own social code.

"Tennis has a certain panache," McFadden explains. "If you are around in a bikini, you're simply an exhibitionist. If you walk about your tennis clothes, you are, as a *Serial* character would say, 'making a statement.'"

The statements McFadden has made in *The Serial* have earned her animus of some of her neighbors. She has gotten her share of anonymous phone calls and angry letters.

"It seems to have struck bone with a number of people who feel their own lives are somehow chaotic, confused, or not to be ridiculed," says.

If *The Serial* annoyed them, they haven't read anything yet. McFadden is on the verge of signing a contract for a satirical book about Marin life.

"I have already expressed to the publisher my own alarm that this serial is topical to some extent, that it's very specialized and peculiar genre and I don't know that it's going to sell," she says.

"They tell me that's their worry and I should just go back and type. Could Cyra McFadden do for Marin County what *Chronicle* gossip columnist Herb Caen did for San Francisco?"

"I think that's a bit premature," she laughs, somewhat startled by the comparison. "Do to Marin County, perhaps?"

## Watching the birds go by

Janet Santos

Bird watching often turns into a matter of self-defense at SF State. Students and faculty have been known to run for cover as nesting Brewer blackbirds, protecting their territory, sweep down from the tall pines bordering the path leading to the BSS building.



ing.

Robert I. Bowman, Professor of Biology, chuckled through his white beard as he recounted the "bird controversy" of the past.

During the late 50s cliff swallows caused considerable darting and ducking, plus cleaning bills for the unlucky or less agile, as they indis-

criminate bombarded people entering the Science Building. After several complaints, Chancellor Glenn Dumke, then president of SF State, personally investigated.

The swallows, remaining indiscriminate, dumped on Dumke. Outraged, he ordered all the nests washed down.

"The irony of the situation was that inside the building, being washed of baby birds and nests, professors were trying to teach conservation," said Bowman.

Bowman said the campus was well on its way to being restored to its "functionally hygienic" state by building and grounds people when bird lovers came to the rescue.

One student at the time, Mrs. Herb Caen, called on her husband to write about the birds' plight.

Armed with the Migratory Bird Treaty, an agreement between Mexico, Canada and the United States to protect



plaster cast nests.

"The Library couldn't have been better designed to meet the purposes of swallows," said Bowman. "The flask-shaped mud nests fit snugly into protected cement corners away from wind and rain."

Bowman dispelled rumors that birds bring diseases to campus, saying "Research hasn't turned up any diseases which would concern humans."

Bowman called San Francisco's environment "totally artificial," and "not the best for birds." He added, "They've made a marvelous adjustment to city living."

SF State has an environment suitable to many species.

Passing flower beds one can sometimes hear the whirring wings of hummingbirds. Warblers, chickadees and flycatchers can be seen eating insects around shrubbery.

Beige-feathered mourning doves, great horned owls, screech owls, jays and starlings also visit the campus.

Bowman said ducks sometimes move into the southeast corner of Cox Stadium. "I've seen mother mallards parade ducklings across campus," he said.

Watching birds is one thing, but listening to them can be equally fascinating, said Bowman. "Birds, like people, have different dialects. If you encounter a white-crowned sparrow on campus, its song is likely to be different than if you listen to the same species in Golden Gate Park or on Angel Island."

Park pigeons satisfy some people's need to watch birds, said Bowman, but a visit to the beaches can be rewarding for those who want more.

Killdeers and sandpipers criss-cross city beaches. Bowman suggested taking binoculars along in order to spot the petrels, oceanic birds who never touch land.

Bowman suggested Fort Cronkite as the perfect place to watch birds migrating southward for the winter. "Hundreds of hawks can be seen riding the updrafts over the Golden Gate in hang-glide fashion these days," he said.

Bird watchers can sign up for guided tours, camping trips, natural history courses, and wildlife films by contacting the National Audubon Society, Golden Gate Chapter. There are also chapters in Marin and on the Peninsula.

The Audubon Society's Golden Gate Chapter has more than 15,000 bird-watching members in the Bay Area. Its national membership exceeds 350,000.

Bowman recalled an old English saying: "The level of culture in a country can be measured by the percentage of people who watch birds."

## Selling the 'Dead's' past

Mark Salditch

bidding even started," said Kelly. "But Mickey Hart wanted it, so I couldn't say no."

Approximately \$5,000 was raised during the event.

Even though the Grateful Dead weren't there (they were touring in the East) the auction was a great place to pick up gossip about the band.

"Didja know Phil Lesh got married last Friday in Tahoe to a beautiful lady named Laila?" said one of Roadhog's roadies.

"Wait till you see my poster for the Who/Dead Day on the Green," said artist Phil Garris. "It's an owl sitting on a skull. A real mindfuck."

"We got calls from all over the country from people who wanted to put bids in over the phone," said Bob Tolifson, Record Factory Advertising manager.

"This is a first—the first time a lot of people ever got to see this original art. I don't know how much will sell, but everybody will get off on just seeing this stuff."



KTIM DJ Paul Boucher (left) and Steve Brown (right) auction off a rare San Francisco Ballroom poster. The skull (above) toured with the Dead in 1974.

Photos-Martin Jeong